

WILLOW GROUP

AVERY IMPORTS • SKALNY • WILLOW SPECIALTIES





THE SCENT OF THE SEASON

Imported from abroad and hand-scented in America, our heather brooms bring the scent of the season to you. Made of only the finest materials and scented with essential cinnamon oils, they are treasures in their own right. Place your order now for a fall delivery to experience the aroma of the holidays.

For thousands of years, cinnamon was a highly-prized premium good. Ancient Egyptians used the spice as perfume and considered it a gift fit for monarchs. Throughout Europe during the Middle Ages, cinnamon was exalted as a status symbol. Cinnamon was so highly valued that the Arab traders who ran its trade kept its origins secret through the 16th century, weaving elaborate tales to keep prices high and supply scarce. No longer as rare or expensive as it once was, cinnamon continues to be treasured for its sweet aroma. For many, even a whiff of cinnamon evokes the feeling of the holidays filled with the love and laughter of time spent with friends and family.

The Skalny family has been a leader in the basket business since 1928. With traditions and core values built over three generations, Willow Group, Ltd. has long been an innovative and customer-focused company at the forefront of the basket, container and display businesses.

We offer a variety of items
and brooms in several sizes!

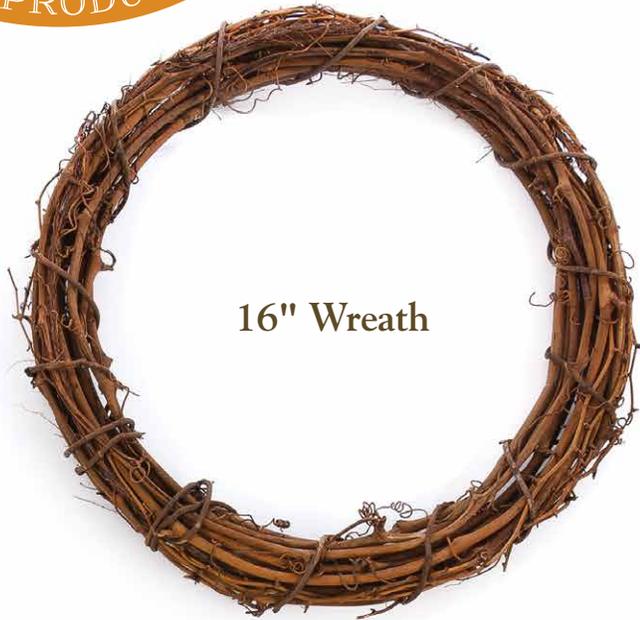
OUR PRODUCTS



36" Broom



24" Broom



16" Wreath



18" Broom



6" Broom



3" Broom

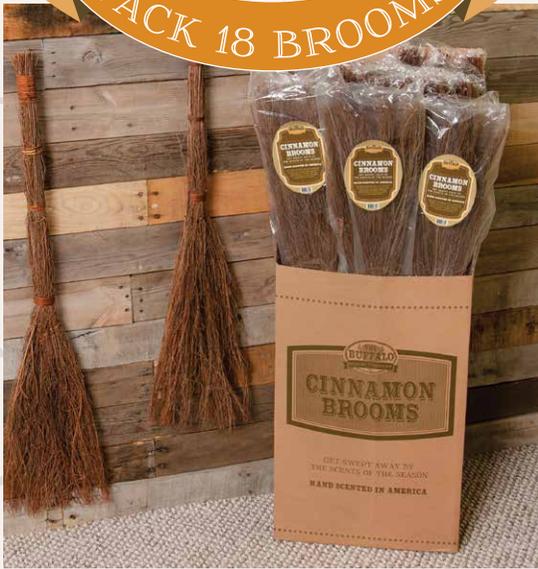


Mistletoe



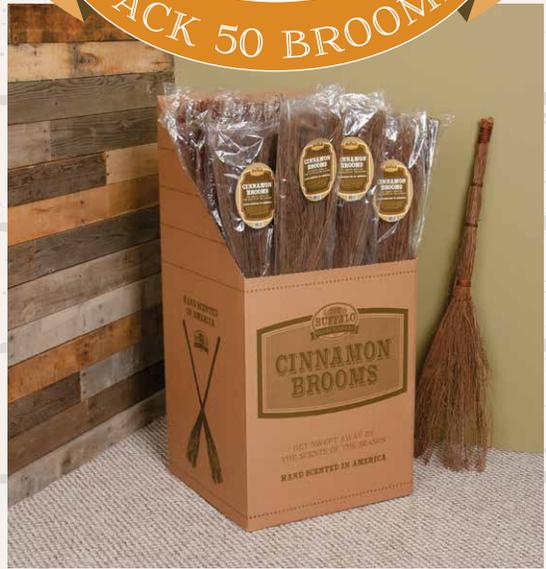
Pinecones
vary in size

PACK 18 BROOMS



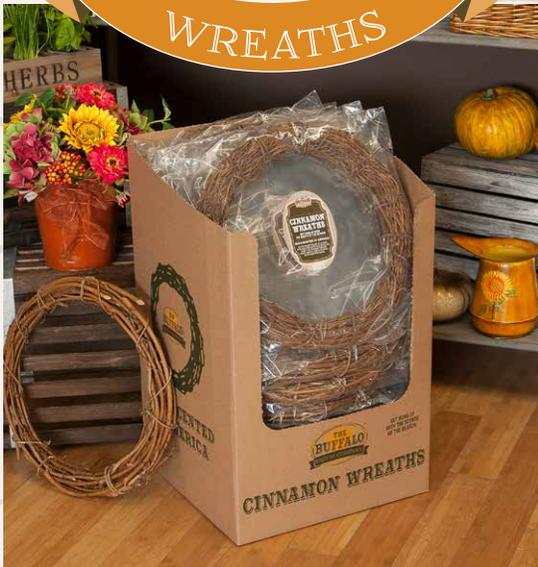
Eighteen 36" Brooms

PACK 50 BROOMS



Fifty 36" Brooms

WREATHS



Twelve 16" Wreaths

PINECONES



Eighteen Bags of Pinecones

MINI BROOMS



Seventy-two 3" Brooms

MINI BROOMS



Twenty-four 6" Brooms

MISTLETOE



Twenty-four Mistletoe

Cinnamon is our most popular scent. Other seasonal scents are available with minimum order quantities.

We'll help your business be a sweeping success!

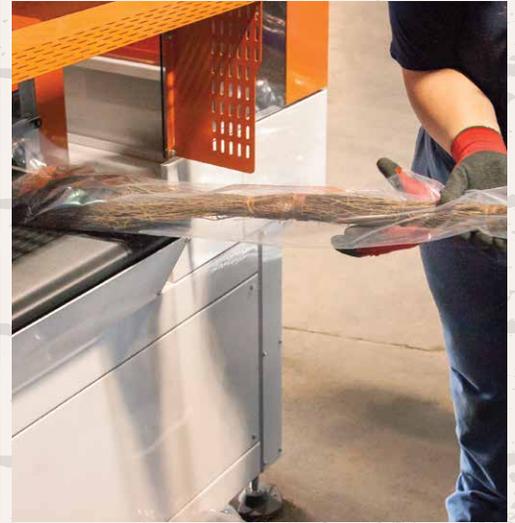
OUR FACTORY



We've stocked up on heather brooms and are ready to fulfill pending orders.



Hand-scented by American workers in our local factory.



After being hand-scented, brooms are individually bagged.



The scent of cinnamon is sealed and locked in for freshness.



Labels are added for easy customer shop-ability.



Finally brooms are encased in 18 or 50 pack quantities for easy store display.

Perfectly Packed Pallets Shipped Directly



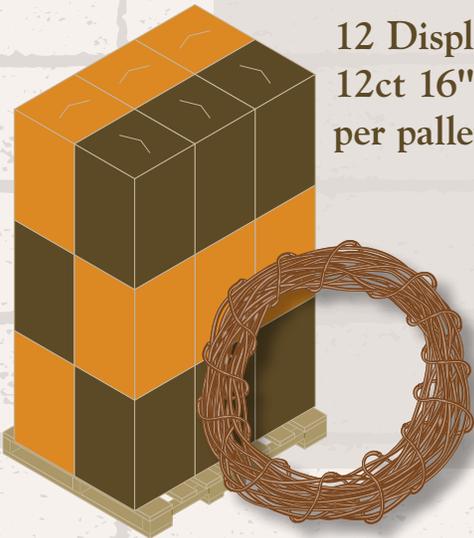
33 Displays of
18ct 36" Brooms
per pallet (33 cases)



216 Displays of
24ct 6" Brooms
per pallet (108 cases)



12 Displays of
12ct 16" Wreaths
per pallet (12 cases)



14 Displays of
50ct 36" Brooms
per pallet (14 cases)



For sales information please call 1.800.724.7300
Lolly Ferrer-Walsh ext. 329 or James Walsh ext. 335



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